

News Release

29th April, 2008



CreditCall chosen as card payment gateway by UK's leading shopping cart provider, Actinic.

Bristol, 29 April 2008. Credit card payment specialist CreditCall, today announces a partnership with Actinic, the UK expert in SME e-commerce, to develop a new card payment system - Actinic Payments - specifically for new and existing Actinic e-commerce stores. The new service will be launched in May.

Actinic Payments is powered by the CreditCall payment infrastructure, arguably the most robust and reliable in the industry, with 100% up time since 2005. The service enables small and medium businesses to meet the latest banking security standards at a very reasonable cost. It offers full Payment Card Industry Data Security Standard (PCI DSS) Level 1 certification, across the board 3D-Secure compatibility and integration with all major banks. Actinic Payments comes in a highly competitive range of price bands designed to suit different business sizes with differing order volumes.

Used with Actinic's award-winning ecommerce products, Actinic Payments provides high levels of efficiency for the merchant, with most common payment functions accessible directly from the order-processing application. These include pre-authorisations, refunds, voids and additional payments, all achieved without storing any payment card details in-house. The system also offers payment processing for mail order / telephone order (MOTO), providing a complete multi-channel payment processing system. Appropriate merchant accounts are required.

For CreditCall, CEO Peter Turner comments, "We are very pleased that Actinic chose us as their payment partner. From the beginning of the discussions, it was clear that Actinic intended to offer a service that was superior to anything comparable, which fitted well with CreditCall's established policy of providing customers with the best solutions available. The partnership will allow Actinic's customers to benefit by having affordable access to a world-class payment gateway."

According to Actinic CEO Chris Barling, "With the introduction of Actinic Payments all Actinic merchants now have access to a one-stop shop where any technical or operational issues can be resolved with a single phone call. Yet the service is very cost competitive while offering easier order and payment processing. We are convinced that it will be a winning formula, and this certainly seems to be the case based on our early discussions with customers."

For full details including rates, see www.actinic.co.uk/payments

Ends.

Operational details

For the technically minded, Actinic Payments, powered by CreditCall, is based on four distinct geographic server locations across two continents, with fully automated failover/recovery between locations. The entire network has distributed denial of service (DDOS) protection already in place. All system updates are performed on a rolling basis, resulting in no downtime for planned or unplanned maintenance or service failure since 2005. Service uptime is always expected to exceed 99.9%. The service has been PCI DSS Level 1 certified since December 2005 and fully supports 3-D Secure (Verified by Visa and MasterCard SecureCode). The service works with merchant accounts from Halifax Bank of Scotland, Barclays, HSBC, Lloyds TSB, RBS Streamline, Allied Irish Bank, and Elavon.

About CreditCall:

CreditCall (www.creditcall.co.uk) is a specialist credit and debit card payment services provider serving the e-commerce, unattended terminal, ATM markets. Operating a global processing network with processing nodes and bank connections in the US and Europe, the CreditCall network is one of the most resilient outside the banking industry. With PCI DSS Level 1 cross-region certification, CreditCall delivers world-class reliability, performance and security, and is the processing partner of choice for companies requiring website payments or deploying virtually any kind of unattended card acceptance terminals.

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About Actinic:

Founded in 1996, Actinic (www.actinic.co.uk) is a British company specialising in helping small and medium retailers trade, both online and offline, using its ecommerce and electronic point of sale (EPOS) packages.

Actinic offers ecommerce products for web designers and self-builders, including both web-based and desktop solutions. The range includes Actinic Enterprise, Actinic Business, Actinic Catalog, Actinic Express and Actinic Designer. Actinic powers more UK ecommerce sites than any other company. Some better known Actinic users include the Royal Opera House, Land of Leather, Lexmark and the Royal Navy.

Actinic EPOS systems give a comprehensive feature set that is straight forward to operate at great value prices. The range extends from a low cost, single till installation for the smaller store, to integrated multi-till and multi-site systems with head office functionality for centralised product, stock and price updating and reporting.

Actinic solutions can be implemented by the user, through a network of third party specialists, or by Actinic itself through its Business Services division.